Board of Directors' Meeting

Montevallo MAIN STREET Making our mark on Downtown!

Thursday, December 8, 2022

- I. Welcome
- II. Call to Order
- III. Membership Meeting
 - 1. Roll Call/ 9 Submissions Received via the Google Form
 - 2. Vote Approving the Proposed Workplans & Board Members As Presented
- IV. Approval of Minutes November 10, 2022
- V. Treasurer's Report
- VI. President's Report
 - 1. Thank You to Our Wonderful Volunteers: Downtown Looks Amazing!
 - 1. Kirk, Karen, Julie, Sarah, Courtney & Public Works for the Tree Installation
 - 2. Public Works for the Pole Wrapping & Banners
 - 3. Kirk & John for the Ornaments Display in Owl's Cove
 - 4. Deeleen, Karen, & Courtney for the Window Decorating Contest
 - 5. Chuck Holderfield for Being Arty in the Parade, Jason for Driving, Sarah, Courtney & Jennifer for decorating the car
 - 2. Holiday Party December 14 from 5-7 PM at Bradford Real Estate Group
 - 3. Hotel Update
 - 4. 30 Minute Parking Signs on Main Street
 - 5. Board Member Nominations (term ending 2025)/Vote To Be Held Via Email

VII. Board Committee Reports

- 1. Organization Sarah
 - 1. Dogs of Main Street Coloring Book
 - 2. Elf Scavenger Hunt & Photo Display
- 2. Design Kirk
- 3. Promotion Carolyn
- 4. Economic Vitality Ken
- 5. Sustainability Jim

VIII. Executive Director's Report

- 1. Activity Report
 - 1. Slice Ribbon Cutting (Nov. 10), CO.STARTERS Celebration (Nov. 15), Christmas Parade and Tree Lighting (Dec. 1)
 - 2. "When Art Comes to Town" Webinar (Dec. 6)
 - 3. Serving as Ex Officio member of Main Street Alabama Board 2023
- 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. Pit 119, 629 Main Street, date TBA
 - 2. Xcaret Grill, 1032 Main Street, date TBA
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:

- 1. n/a
- 5. Properties for sale/rent within the district:
 - 1. Sale:
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 - 2. Rent:
 - a. n/a

IX. Old Business

- 1. Volunteer Hours submit via the chat function or by email
- 2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
- 3. CO.STARTERS Program (EV Committee)
 - 1. Facilitators needed
 - 2. Sponsors needed
 - Community Builder (\$5,000+)
 (One slot available)
 - Innovator (\$2,500)
 Spring Creek Investments + Three more slots available
 - Promoter (\$500)

Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available

- 4. Board Member Nominations (2023-2025)
- X. New Business
 - 1. Funding Allocation Request: Christmas Ornament Fundraiser- Vote
- XI. Other Business
- XII. Announcements
 - 1. Events
 - Tonight, Thursday, December 8: Chamber Open House from 5:00 7:00 PM.
 - Tuesday, December 13: Chamber's Holiday After Hours from 5:30-7:30 PM.
 - Wednesday, December 14: Montevallo Main Street's Annual Holiday Party for volunteers and members from 5-7 PM at Bradford Real Estate Group (804 Main Street).
 - Next Meeting Thursday, January 12, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XIII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2022
Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2023

Julie Smitherman Sarah Hogan Carolyn Garrity Anabel Catano Kathy King

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart